8th EFACconference: We Create the Smart Factory
The European Business Conference for Assembly and Handling Technology
October 30-31, 2015
Frankfurt, Germany
Why should you attend?
The EFAConference – which takes place every two years – is a well established platform within the assembly and handling technology business in Europe and around the world. Do not miss an excellent opportunity for networking with experts and learn more about future challenges and effective ways to face them.

Meet the people who matter
CEOs, managing directors, corporate strategists, marketing directors and other executives of the assembly and handling technology industry.

The history
The EFAConference has a long history at the venue in Davos. This year the EFAConference will take place for the first time in Germany, Frankfurt. But its focus remains: To unite the strategic positions all over Europe.

Contact
VDMA Integrated Assembly Solutions
Daniela Dietz
Lyoner Str. 18
60528 Frankfurt am Main, Germany
Phone +49 69 6603-1530
Fax +49 69 6603-2530
E-Mail info@efac.org

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>09:00 – 10:00</td>
<td>Check-in, registration and networking</td>
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<tr>
<td>10:00 – 11:00</td>
<td>VDMA Integrated Assembly Solutions sector group meeting &amp; election of the new Board*</td>
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<tr>
<td>11:00 – 11:30</td>
<td>Coffee break: Check-in, registration and networking</td>
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<td>11:30 – 12:30</td>
<td>Start EFAConference</td>
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<tr>
<td>11:30 – 11:40</td>
<td>Opening remarks by Gottfried Schumacher, Chairman of VDMA Integrated Assembly Solutions</td>
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<td>11:40 – 12:00</td>
<td>Industrie 4.0: The Vision</td>
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<td>11:40 – 12:00</td>
<td>Hard Talk: VDMA and I4.0</td>
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<td>12:00 – 12:30</td>
<td>Connected Industry (I4.0): Added Value for Users and Providers</td>
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<tr>
<td>12:30 – 13:00</td>
<td>Industrie 4.0: Vision &amp; Grounding</td>
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<td>13:00 – 14:15</td>
<td>Lunch Break</td>
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<td>14:15 – 14:25</td>
<td>Festo: Smart Factory</td>
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<td>14:15 – 14:25</td>
<td>Stefan Schwerdtle, Director Global Production Centre Scharnhausen</td>
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<td>14:25 – 14:35</td>
<td>Bosch: Smart Factory</td>
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<td>14:25 – 14:35</td>
<td>Michael Zenker, Director Control &amp; Automation, Connected Industry, Immenstadt</td>
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<td>14:35 – 14:45</td>
<td>No Standards, no Industrie 4.0</td>
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<td>14:35 – 14:45</td>
<td>Dr. Christian Mosch, VDMA Industrie 4.0</td>
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<td>14:45 – 15:30</td>
<td>Panel discussion with 4 experts</td>
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<td>14:45 – 15:30</td>
<td>Additive Manufacturing: What IAS-Members Must Do Today to Benefit from AM Tomorrow</td>
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<td>15:30 – 16:00</td>
<td>Quick Survey Industrie 4.0</td>
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<td>16:00 – 16:15</td>
<td>Coffee break</td>
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<td>16:45 – 17:15</td>
<td>Market Update Integrated Assembly Solutions</td>
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<td>18:30</td>
<td>Bus Transfer to Klassikstadt</td>
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<tr>
<td>19:30</td>
<td>An Evening of Cars &amp; Networking at Klassikstadt, Frankfurt</td>
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* In German language. Non-members are welcome.
PROGRAMME

SATURDAY, OCTOBER 31, 2015

A joint session of the EFAConference, VDMA European Machine Vision Summit and VDMA Robotics Group Meeting

09:00 - 09:45  Members’ Assembly  
VDMA Robotics + Automation*

09:45 - 10:30  Global Growth Prospects in Times of Low Interest Rates and Continued Globalization  
Dr. Klaus Bauknecht, IKB Deutsche Industriebank

10:30 - 11:00  China on its Way to Becoming a Global Robot Player  
Lars Balzer, Euro Asia Consulting

11:00 - 11:30  Networking break

11:30 - 12:15  BMW Automotive Production in Times of Digitalization  
Christian Dunckern, BMW AG

12:15 - 13:15  A Super Brain in Every Head  
Markus Hofmann, Memory Expert

13:15 - 14:30  Lunch

14:30 - 16:30  Discover Frankfurt!  
A fun tour presenting highlights of Frankfurt

THE VENUE

Jumeirah Frankfurt is located right in the heart of the city – just a few steps away from the popular shopping streets “Zeil” and “Fressgass”” and the financial district.

Jumeirah Frankfurt  
Thurn-und-Taxis-Platz 2  
60313 Frankfurt am Main, Germany  
Phone +49 (0)69 297 237 0  
E-Mail JFinfo@jumeirah.com

By car  
Please insert ”Große Eschenheimer Straße 8” in your GPS system (and not Thurn-und-Taxis-Platz 2, 60313 Frankfurt). You will find the entrance at the left side after the ”Thurn-und-Taxis-Palais”. Parking costs are € 27/day.

By public transport  
You can take any S-Bahn from Frankfurt main station (platform 101 and 102) towards the ”city Frankfurt“. Exit at the 2nd stop ”Hauptwache” and take the exit ”Große Eschenheimer Straße”. You will find us after ”Galeria Kaufhof” at the right side. A Taxi ride will be about 15 minutes.

By plane  
Please follow the signs to Terminal 1 ”Regional train station”. You can take S-Bahn S8 or S9 leaving from platfform 1, direction ”Hanau main station” or ”Offenbach Ost” (5 stops). Please exit at ”Hauptwache”. A Taxi ride will be about 30 minutes.

* Non-members are welcome. In German language, interpretation into English provided.
Registration & Fees

Please register no later than October 9th via www.efac.org

Members € 590.00 (members of SWISMEM, AIdAM, VDMA)
Non-members € 740.00
Accompanying person € 50.00
Friday Gala Evening € 50.00

The registration fee shall include participation in the conference and the evening events, meals, drinks and conference documents. All fees plus VAT.
Payment: on receipt of invoice by bank transfer.

Number of participants is limited and registrations will be accepted on a first come first served basis.
The conference language is English.

Cancellation Policy
Cancellations shall be made in writing. Withdrawal until Sept 14, 2015 free of charge, between Sept. 15 and Oct. 29, 2015 50%, afterwards 100%.

Created by
VDMA Integrated Assembly Solutions
Lyoner Str. 18
60528 Frankfurt am Main, Germany
Phone +49 69 6603 1530
E-Mail assembly@vdma.org
Web www.vdma.com/assembly

Organiser
Maschinenbau Institut GmbH
Lyoner Str. 18
60528 Frankfurt am Main, Germany

Accommodation

Please book your own hotel accommodation.

Participants may book their hotel accommodation at one of the listed hotels at special conference rates referring to “VDMA”. The number of rooms is limited and subject to availability. The room allotments are available until September 29, 2015.

Jumeirah Frankfurt
Thurn-und-Taxis-Platz 2, 60313 Frankfurt am Main
Phone: +49 69 2972370
jfreservations@jumeirah.com
Rates per night: € 198.00 (single) / € 218 (double)

Fleming’s Deluxe Hotel Frankfurt-City
Eschenheimer Tor 2, 60318 Frankfurt am Main
Phone: +49 69 37003300
frankfurt-city@flemings-hotels.com
29/30 Oct: € 165.00 (single) / € 185.00 (double)
30/31 Oct: € 140.00 (single) / € 160.00 (double)

NH Collection Frankfurt City
Vilbeler Str. 2, 60313 Frankfurt am Main
Phone: +49 30 22380233
reservierungen@nh-hotels.com
29/30 Oct: € 155.65 (single) / € 180.55 (double)
30/31 Oct: € 99.65 (single) / € 124.55 (double)

www.efac.org